IN THE SPECIFICATION

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On page 1, line 4 please insert the following:

-- CROSS-REFERENCE TO OTHER APPLICATIONS

This application is filed as a continuation of application Ser. No. 09/315,478, entitled "Method and Apparatus for Accessing Programming Material Via a Familiar Printed Medium," filed May 20, 1999, now U.S. Patent No. 6,164,534, which is a continuation of application Ser. No. 08/628,246, entitled "Method and Apparatus for Accessing Programming Material Via a Familiar Printed Medium," filed April 4, 1996, now U.S. Patent No. 5,932,863, which is a division of application Ser. No. 08/250,799, filed May 25, 1994, now abandoned.—